



THE TOP 7
MAGA
MARKETING
QUESTIONS
YOU MUST ASK
ABOUT YOUR BUSINESS—
—RIGHT NOW



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If you want to dominate attention, win customers, and make your competition cry into their soy lattes, you need to get real about where you stand today.

This quick-hit checklist isn't here to pat you on the back or hold your hand. It's designed to give you a brutally honest look at your current marketing game — Trump-style.

Answer each question and see if you're playing at a **YUUGE!** level, stuck in a **WEAK!** middle ground, or floundering in **SAD!** territory.

Each one comes with a MAGA Marketing AI Prompt to kick your action into high gear immediately.

Let's get started:

Question 1: Are you giving your customers exactly what they want — or just what you want to sell?

● **SAD!** — You're pushing your product without connecting it to what your customers actually crave. They don't care, they don't click, and you're stuck yelling into the void.

● **WEAK!** — You sometimes tie your offers to customer desires, but it feels half-baked. You're not speaking their language — you're just throwing darts and hoping something sticks.

● **YUUGE!** — You know your customer better than they know themselves. Every offer, every headline, every campaign screams: "This is EXACTLY what you've been waiting for!"

DO THIS NOW MAGA-AI PROMPT:

"Here's a quick summary of my ideal customer [INSERT ONE OR TWO SENTENCES ABOUT YOUR IDEAL CUSTOMER]. Write a list of the top 10 emotional hot buttons that drive my ideal customer crazy with desire and how my product/service [INSERT ONE OR TWO SENTENCES ABOUT YOUR PRODUCT / SERVICE] directly satisfies them."

Question 2: Are You Giving Your People a Clear Rallying Cry?

If someone asked your ideal customer what your business stands for in *one sentence*, could they answer with confidence and clarity?
Or would they fumble around and say something vague like, “Uh... they do websites and stuff?”

Because here’s the truth:

Movements need mantras.

And if you don’t give your people something to chant, they’ll never chant anything at all.

Let’s rate where you stand:

SAD!

“I think we might have a mission statement somewhere... let me check the HR folder.”

→ You’ve got a jumbled mess. Customers are confused. Your team’s aimless. And your marketing? It’s DOA.

WEAK!

“We have a general idea of what we stand for, but it changes depending on the week, the project, or the mood.”

→ You’ve got sparks, but no fire. You *might* resonate with some people... but only if they really squint.

YUUGE!

“We’ve got a short, powerful, emotionally charged phrase that captures the mission and gets repeated by our fans like a war cry.”

→ You’re building a tribe. You’re getting quoted. You’ve made your message stick in their minds—and their mouths.

DO THIS NOW MAGA-AI PROMPT:

“Act like Donald Trump’s campaign strategist. I run a business that [DESCRIBE WHAT YOU OFFER] for [DESCRIBE THE AUDIENCE YOU SERVE]. Give me 5 short, powerful, emotionally driven slogans or rallying cries that clearly express my brand’s mission, values, and unique appeal—Trump-style.”

Question 3: Are You Showing Up Where Your People Already Are?

Imagine throwing the world's greatest rally... and forgetting to invite your supporters. That's what happens when you're marketing in the wrong places—or worse, *not showing up at all*.

Trump didn't waste time begging for mainstream media attention. He hijacked Twitter. He dominated Facebook. He stormed into the spaces his base already lived, laughed, and argued in—and made his presence impossible to ignore.

Now it's your turn.

How well are you showing up?

SAD!

"We post now and then on social media, but we're not really sure where our audience hangs out."

→ You're whispering into the wind. If your people can't find you, they can't follow you—and they sure won't buy.

WEAK!

"We're on some platforms. We try a few things. Sometimes it works, sometimes not."

→ You're dabbling. You're halfway in. You're close—but your inconsistency is costing you trust and traction.

YUUGE!

"We dominate the key platforms our audience uses. We speak their language, show up consistently, and create buzz every time we do."

→ You're building presence. Authority. Gravity. They can't scroll without seeing you—and that's power.

DO THIS NOW MAGA-AI PROMPT:

"Act like Donald Trump's social media team. My ideal customer is [DESCRIBE YOUR AUDIENCE]. Give me 3 platforms or communities they already spend time in—and 3 bold, attention-grabbing content ideas I can use to show up and dominate those spaces."

Question 4: Is Your Message Built Around ONE Big, Bold Idea?

Trump didn't win hearts, headlines, and history books by saying "a bunch of stuff."
He said ONE thing. Over and over.

"Make America Great Again."

That was the banner. The battle cry. The message that echoed across every rally, every tweet, every ad.

If your message is scattered, your audience is confused. And a confused buyer doesn't buy.

So – how sharp is your message?

SAD!

"We have a lot to say. We're working on refining our brand voice."

→ Translation: You're all over the place. And if you don't know what you stand for, neither does your market.

WEAK!

"We have a few key messages. Depends on the campaign."

→ That's better, but still fuzzy. Until people can repeat your message without thinking, it's not sticky enough.

YUUGE!

"Our entire brand is built around one BIG idea. Everything we say and do supports it."

→ That's movement-level marketing. When your message becomes a mantra, your market becomes a fanbase.

DO THIS NOW MAGA-AI PROMPT:

"Channel Trump's messaging strategy. My business is [DESCRIBE YOUR BUSINESS] and I help [DESCRIBE YOUR AUDIENCE] do [DESCRIBE TRANSFORMATION / OUTCOME]. What's ONE powerful, emotional, and repeatable message I can use as the centerpiece of my brand?"

Question 5: Are You Showing Up EVERYWHERE Your Audience Hangs Out?

Trump didn't just stick to Fox News and friendly crowds.

He showed up **everywhere** – CNN, MSNBC, podcasts, rallies, even TikTok memes. If there were eyeballs to be won, he was out there swinging for the fences to get them to watch.

If you're only talking to "safe" audiences... you're leaving influence (and dollars) on the table.

So - are you omnipresent yet?

SAD!

"We mostly post on Facebook. Sometimes we send an email."

→ That's not presence. That's hoping. You're invisible to most of your potential market.

WEAK!

"We post on two or three platforms, depending on time."

→ You're making progress—but remember, attention is a battle. Show up or get steamrolled.

YUUGE!

"Our message is everywhere our audience hangs out—social, email, podcasts, videos, even collaborations."

→ You're dominating mindshare. When they think about the solution, they think about YOU.

DO THIS NOW MAGA-AI PROMPT:

"Identify the top 5 places where my [DESCRIBE YOUR AUDIENCE] spends their time online and offline. Give me a simple action plan to start showing up consistently in each."

Question 6: Are You Turning Critics Into Marketing Fuel?

Trump never shied away from criticism.

He **used** it to turn insults into slogans, attacks into headlines, and outrage into energy.

Your haters can be your greatest helpers... if you know how to play it.

So what happens when someone trolls you or throws shade?

SAD!

"I try to stay under the radar. I don't want to upset anyone."

→ Playing not to lose is how you disappear. Obscurity kills.

WEAK!

"We address criticism when it comes, but we don't lean into it."

→ You're surviving, not thriving. Time to flip that script.

YUUGE!

"We turn every criticism into a chance to deepen our brand story, polarize our audience, and dominate attention."

→ Now you're owning the frame—and the spotlight.

DO THIS NOW MAGA-AI PROMPT:

"Give me 3 ways to turn this specific criticism of my business — [INSERT EXAMPLE OF CRITICISM] — into marketing content that grabs attention and strengthens my brand."

Question 7: Are You Building a Movement – Or Just Making Sales?

One of Trump's greatest marketing feats?

MAGA wasn't just a slogan, it became a movement.

People didn't just buy hats. They bought into a cause.

Are you selling a product... or rallying believers?

SAD!

"I'm focused on closing individual sales, one at a time."

→ That's survival mode, not empire-building.

WEAK!

"We have loyal customers, but no real community or shared identity."

→ You're halfway there—time to lock arms and march forward.

YUUGE!

"We're building a brand identity so strong people brag about being part of it."

→ Movements outlast products. Movements create tribes. Tribes create unstoppable momentum.

DO THIS NOW MAGA-AI PROMPT:

"Create a marketing theme or rallying cry my [DESCRIBE AUDIENCE] can rally around, based on [INSERT BRAND / PRODUCT / CAUSE]."

“Uncensored. Unshakable. Unstoppable.”

If these questions fired you up – and exposed a few weak spots – you NEED the full playbook:



MAGA Marketing Secrets reveals 47 tactical hacks straight from the Trump playbook, revealing:

- How to command attention in a noisy world — even if you’re the underdog
- Why *raw, real, and bold* always beats polished and forgettable
- How to turn critics, chaos, and competition into *fuel* for massive growth
- What it takes to build a loyal tribe that buys, shares, and fights for your brand
- And the one simple shift that turns “just another product” into a movement

This isn’t theory. It’s battle-tested, street-smart marketing wisdom from the world’s most polarizing – and effective – brand builder... retooled for scrappy entrepreneurs who are ready to fight for their future.

So put an end once and for all in being ignored, underpaid, or underestimated. It’s YOUR time to market louder, sell smarter, and build something too big to cancel.

Don’t stay stuck playing small. If your message isn’t being heard, your business is being ignored. And in today’s economy, that’s a death sentence.

Grab your copy now at <https://www.amazon.com/dp/B0F5QH8NN8>

Stop playing small. Start marketing YUUGE.